

UPMC | HILLMAN CANCER CENTER GALA 2019

ABOUT THE UPMC HILLMAN CANCER CENTER GALA

Thank you for your interest in the UPMC Hillman Cancer Center Gala 2019. This year's gala will once again be a wonderful celebration of the advancements that are being made daily right here in Pittsburgh.

The UPMC Hillman Cancer Center Gala has become one of the most vital and visible events in our city. This year's gala will take place on Thursday, September 12 at PPG Paints Arena and will once again serve as the cornerstone of our annual celebration of the new developments in the fight against cancer at UPMC Hillman Cancer Center, the region's only NCI-designated Comprehensive Cancer Center affiliated with the University of Pittsburgh School of Medicine. We hope you will partner with us as we advance research to make a meaningful impact on the identification, prevention, and treatment of this disease.

For more information on how you can become a sponsor of this year's UPMC Hillman Cancer Center Gala, please contact our development office at 412-623-4777.

SPONSORSHIP

opportunities

UPMC | HILLMAN CANCER CENTER GALA 2019

\$50,000

VISIONARY SPONSOR

- 10 tickets to the event
- Premium seating at the gala
- Company or name highlighted on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org
- Acknowledgement at event on signage near the event entry-way, band stage, and the elevators
- Full-page recognition in the program book

\$30,000

MEMENTO SPONSOR

- 10 tickets to the event
- Company or name highlighted on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org
- Acknowledgement within the packaging of the memento distributed to approximately 900 attendees
- Full-page recognition in the program book

\$25,000

CHAMPIONS OF CARE SPONSOR

- 10 tickets to the event
- Company or name highlighted on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org
- Acknowledgement on signage near the band stage and elevators
- Full-page recognition in the program book

\$15,000

PARTNERS IN COURAGE SPONSOR

- 10 tickets to the event
- Company or name highlighted on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org
- Half-page recognition in the program book
- Acknowledgement on signage near the elevators

\$10,000

PARTNERS IN DISCOVERY SPONSOR

- 10 tickets to the event
- Company or name highlighted on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org

\$5,000

FINE WINES & SPIRITS SPONSOR

- 5 tickets to the event
- Acknowledgment on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org

\$5,000

PARTNERS IN EXCELLENCE SPONSOR

- 5 tickets to the event
- Company or name highlighted on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org

\$2,500

AMBASSADORS SPONSOR

- 2 tickets to the event
- Acknowledgment on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org

All sponsor levels can purchase additional tickets to the UPMC Hillman Cancer Center Gala.

I WOULD LIKE TO SUPPORT THE

UPMC | HILLMAN CANCER CENTER GALA 2019

SPONSORSHIP

- Visionary Sponsor (\$50,000)
- Memento Sponsor (\$30,000)
- Champions of Care Sponsor (\$25,000)
- Partners in Courage Sponsor (\$15,000)
- Partners in Discovery Sponsor (\$10,000)
- Fine Wine and Spirits Sponsor (\$5,000)
- Partners in Excellence Sponsor (\$5,000)
- Ambassadors Sponsor (\$2,500)

CONTACT INFORMATION

Your Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Preferred name listing in Gala Program Book _____

Contact #1 _____

Contact #2 _____

ADDITIONAL TICKETS

Yes, I would like to purchase _____ additional tickets at \$500 per ticket for a total of \$_____

Please print clearly the first and last names of each of the individuals who will be attending the 2019 UPMC Hillman Cancer Center Gala on behalf of your organization.

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

Please make checks payable to:

"University of Pittsburgh" and note "GALA 2019" in the memo section.
or

Please circle one: **Visa** **MasterCard** **Discover** **American Express**

Credit Card #: _____ Exp. Date _____

Name on Card: _____ Signature: _____

Proceeds from this year's gala sponsorships will advance research to make a meaningful impact on our fight against cancer.

Please send this form to:

Eleanor Flannery, UPMC Cancer Pavilion, Suite 1B, 5150 Centre Avenue, Pittsburgh, PA 15232
or email flannerye@upmc.edu

THANK YOU FOR YOUR GENEROUS SUPPORT OF THE UPMC HILLMAN CANCER CENTER GALA 2019.

We look forward to seeing you and your guests on September 12!

Program Recognition Specifications

PLEASE FORWARD THIS INFORMATION TO YOUR
MARKETING REPRESENTATIVE OR GRAPHIC DESIGNER.

RECOGNITION DEADLINE IS TUESDAY, AUGUST 27, 2019

RECOGNITION SUBMISSION

Please provide all submissions electronically to Eleanor Flannery at Flannerye@upmc.edu.

We suggest that your submissions be designed in the spirit of this fundraising event. Please avoid anything that would be typically used for commercial advertising that directly sells a product or service and makes comparative claims.

Please note that we cannot guarantee the recognition of a sponsorship or underwriting support if materials are not received by Tuesday, August 27.

FORMAT AND GUIDELINES

- All submissions should be black and white with no bleeds.
- No business cards or camera-ready artwork will be accepted.
- High-resolution, print-quality electronic artwork only (minimum 300 dpi).
- All submissions must be in PDF format.

SIZES

Finished program booklet is 5.5" wide x 8.5" high

- Full page (vertical) recognition: 5" wide x 8" high
- Half page (horizontal) recognition: 5" wide x 3.875" high

Please note: if you would like to reuse a submission from a previous year, please be sure to check the dimensions before submitting the art as your sponsorship level or benefits may have changed.

Please direct any additional questions to: Eleanor Flannery at Flannerye@upmc.edu or 412-623-4777.

As always, thank you for your support.